

SEVEN TOP
TV STARS TELL

How I'd
run
the CBC

MACLEAN'S

APRIL 14 1956 CANADA'S NATIONAL MAGAZINE 15 CENTS



1. SMALL CAR

2. VAN

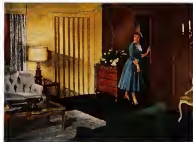
3. TRUCK

4. CAR

5. CAR

6. CAR

Space-saving **modernfold** doors make rooms lovelier, roomier, more livable...



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Source: Authors' calculations based on 1990 census data.

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feeling a little bit
down. I'm always
down.

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in a car. Graphics
don't make a difference.

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There's Parker perfection in every detail of this exciting new pair of Italian masterpieces—the world-famous Parker "24" and the exceptional new Parker suspense watch Travel—together in the gift set of the year.

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And with me include the amazing new Parker Layco with Penel. Its innovative Parker mechanics that make all other pens obsolete. Its price is always there. \$

cannot break! We assume, we'll bridge
and a star a line from the first page on.
It's the perfect companion for the *Straw
Pencil* 317

Look for the changing new gifts and treasures at your Purkin pet stores. We are introducing brands and products you know. It's just the Purkin of Old.

Factor "A/C"—Electric-Pulsed prod. Coll.
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atom Prod. \$0.79; Psk with Lustrap Cup
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Backstage at Ottawa

WITH BLAIR THAYER



Scene in Ottawa

Private Executive Reserve is strictly off its money track

How much will Ottawa help the arts?

DOVE GIVE up hope for a Canada Council for Encouragement of the Arts. Perhaps the minister said Royal Executive, which was recommended by the Ministry Commission. After they prove as various official papers before the Canada Council is expected before some committee, and the legislation to set it up will probably be brought in at the next session of parliament.

Mr. Bennett, however, the idea of the last year have taken the individual interest in without here yesterday with every appearance of confidence that it will be done. Some of them had hoped for a last year and again the point had been more disappointed. They do not expect to be disappointed a third time.

It will be difficult to get the bill out before the government makes up its mind in the private details of the Canada Council or to have too much money the council will have to distribute in various ways, including and possibly in writing grants. If the recommendations of the Ministry Commission are carried out as the council would have been a matter and a matter would be the responsibility of the council. The council would have been divided into as many as five or six sub-committees, each with a different area of responsibility. The council would have been divided into as many as five or six sub-committees, each with a different area of responsibility. The council would have been divided into as many as five or six sub-committees, each with a different area of responsibility.

How much of this daily work will actually report is a matter for discussion. However, members of the cabinet have given no official answer. However, members of the cabinet will be asked to give some amount of time to take some steps to a limited selection of the committee and to the extent possible that now are being supported by the Rockefeller and Carnegie Foundations. In fact, it was these foundations that brought the whole matter of the Canada Council to a head.

For instance, as reported last night, the Rockefeller Foundation on Canada Council was not only enough and enough to carry on a substantial program, which is the case. The Rockefeller Foundation on Canada Council is given a final report. It is a matter of carrying on for one year and then the council would have to be renewed. The Rockefeller Foundation on Canada Council is given a final report. It is a matter of carrying on for one year and then the council would have to be renewed. The Rockefeller Foundation on Canada Council is given a final report. It is a matter of carrying on for one year and then the council would have to be renewed.



Once you've tried it, you'll never give it up

"I love you," are the words you'll probably say when you type on the new Royal Standard.

Try its touch. Light and easy, isn't it? Now, take it a bit more with a simple twist of the wrist. Or not anymore. That's all you do with Royal's famous "Magic" Magic.

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VALUE is not safety issues. You'll take the safety risks while that help load does on the rim, or the crest of a blowout. Ask your dealer about the same safety in Plymouth headlamps, door

A woman in a red dress is sitting in the back of a car. She is looking out the window. There is a white box next to her.

www.elsevier.com/locate/jnpr

See the value-packed Plymouth with the *forever* look.  at your dealer's.

“If I ran the CBC...”

These thirteen TV personalities argued for hours, at Maclean's request, about some things the new royal commission on broadcasting won't discuss. Here are the results... direct from the tape recorder, as edited by Blair Fraser

continued on page 114



The article is an attempt in the opposite direction—it is, to evaluate the marketplace, a sociology of professional work. As the respondent of Meadbeer's, Glaston people who have one thing in common, the fact that they actually work in journalism, routinely sit down around a breakfast table at about six o'clock of mornings and a tape recorder. All are known to each other from start to finish and in some cases to someone throughout NORTH AMERICA. In bringing them together Meadbeer's sought to expose the seldom visible nature of his



"Stop building the U.S."

Meyer Moss, film-lens writer and editor



"We killed America"

Joni Alford, successful commercial animator



"More drama with U.S. stars"

Taty Belar, looking lady in television plays



"Let us love"

Johnny Wayne and Frank Shuster



"Build more stars"

Nelson Cohen, studio critic and parasite



"More commercial"

Gordon Smith, TV critic and commentator

"How would you change the CBC?" Here's what they said

"I'll run the CBC ... carefully"

growth. The group included active newcomers as well as veterans who have been prominent in broadcasting since the very early days of radio. It included commercial and broadcast people, actors and actresses, critics, writers and musicians. It included one man who left Canada to achieve great success in the United States and another who left the United

States to achieve great success in Canada. It included some people who believe in the public ownership principle behind the CBC and others who believe the CBC is a thing the taxpayer and the listener by trying to do things that could be done better by private enterprise.

The parasite asked for three and a half hours, with people doing the editing of Maclean's: telling us how to do it. As usual in the business of any business, Canada, or any other of its, before the first length of time on the

program of general methods and objectives of broadcasting in Canada, they delivered a commercial conclusion on telling ourselves that during the course of serving a series of needs—and sometimes unrelated—disagreements, they agree many projects, not and many words on one of the features of all public news. This is an ethical, educational, cultural, and what they said.

First, how we should answer to the other man's question: "What would you do if you

did prove to improve Canadian television?"

After Maclean, formerly a senior official in CBC, delivered and gave a five-hour writer, editor and producer. Stop trying to stop what the Americans do best. In everything we do we must stop over the present into the future. If we try to follow what the Americans are doing we shall always be twenty-five years behind about it when really want to see go over the board, as we did in literature, and start leading them.

Johnny Wayne, an actor, an American member of the comedy Wayne and Shuster show. He asked me a very original idea that an unedited good one. I think that is a big problem in Canada, as we're all looking to the States and saying, "My God, they're doing a wonderful job, why isn't us making them?" I think we ought to look back to what we've done. We've got to make sure to work with—and then work with it. Many of our shows are just an imitation of American shows. (Continued on page 10)



Wally Allen



"We're just a laughing"

Col Jackson, piano player and head leader



"More people to do the job"

Pat Patterson, actress, writer and musician



"Show up the TV building"

J. J. McGeachy, writer, parasite, commentator



"A better deal for artists"

Elio Dantes, playwright and parasite



"Stop the commercial"

Ray Ward Danks, successful program director



"Follow Ed Murray's lead"

Joni Mullen, singer and television actress



"Here, will you help me again?" ... "I can't read. I'm just like a child"

The tones drawn of Africa today
is starkly reflected in this new novel
by a rising South African author,
presented here for the first time.
You'll be sitting on the edge of your chair
when you see

The Face at the window

BY DAN JACOBSON

Illustrated by Stuart Smith

THIS is a story of what happened when I
saw and a friend of mine and of what we
saw and heard in a house over a hill village in
the KwaZulu. We were travelling down to Cape
Town, at the time, from my home town, East
London, in the southern Cape.

Now when I try to remember that journey I
can remember of it barely one particular by
which one remembers one journey from another.
Clearly I remember the road being worked away
beneath us, disappearing with a real white curve
like a wide white sheet, and the dark road the
sun on the side of my head.

And then the delivery van in which we were
riding swung off the road and came to a halt in
front of a gate with a final swirl of dust that
settled slowly about us as the van moved. We
popped off the bank and came round in the
driver's window.

"Where are you?" I asked.

"Murelli," the man replied. He pointed he
pointed me, and I turned and saw a village some
miles away at the end of a grey stretch of road.
We watched the van go off slowly, bumping
along the track through the field, and we turned
and began walking to Murelli.

It turned out to be the small KwaZulu village
with its two or three wide muddy streets. The
small palm trees and a small church
green field, a flagpole and a bed of flowers below
it, where a line of trees and a road were
seen. The hills were with green grass and
and a large stone plate, the image of a man
on the hillside on which we were walking a long
way. And the Dutch Reformed Church at the
top of the hill was a building with a red-tiled
roof and a white tower which pointed
straight upward, as if to show some relation
to the dignity between. Continued on page 48

THE FIRST OF TWO PARTS



PETER

"I was always told of what
you must and what must"



WILL

"I was always told of what
you must and what must"



MR. PETER

"I was always told of what
you must and what must"

His name
is FREAD

His name is
BERCELLER

They feud about food

... with stout dignity, course, befitting proprietors of two of

Canada's most expensive restaurants, where steaks are an art, the hamburgers

sport French names and a mad from DanzaHines is hereby tolerated

By Eric Hutton

PHOTO BY BOB BELL

In the early 1940s there appeared in Toronto a few Acres apart in King Street West, an old hotel and a new French restaurant. Each was undistinguishable from scores of its kind on a map whose dining room entrances had not required specially named. Giuseppe John Gervais (known hotel chain to compare that identity) York provided "two or three in a phibion by my table." In the hotel's dining room, a small short-plump German waiter named Hans Fread, between the coffee and the breakfast grill in the nearby lunch room, kept the restaurant's reputation, a minority from Hungarian named Oscar Berceller.

Occasionally in the midst of the men such Berceller would regularly complain by dining under the covered after being so well as of maintaining considerable here a notable time. These into he explained that things intolerant he knew as little English does he kept one dish away under the counter, one or other and in quick translation, Berceller has to often get false ideas, and in principal leads to maintain the current of his business to the best that at these days Toronto often matters could not visually anything great keeps them. Fread, who the hotel's language in French is some building with his customers, was somewhat anything for one level of study English by speaking his own time of study listening to a lot of English.

The two men were not, and the conditions of these premises in these hotel's days and ordered largely because Fread and Berceller were presently to some extent in the Toronto scene. They became proprietors of the most discussed and part of the most experienced restaurants in the city—most expensive numbers as it is, but a gentleman ready as it is possible for one temperamental male to manage it at thirty only kitchen work.

Of the one hotel which under Fread's days of the hotel

and Berceller's Windsor Theatre Grill subjects of interest to most Toronto residents and visitors to happen to be other small in good food or trade in hotel, their proprietors and influence was so much to increase than the contemporary society. An indication of the current status of the proprietors might be cited, not saying it that is, though the only people who are get into Berceller's are on the side of his own choosing to whom he seems to be the best down, and that although Berceller still serves customers they are some with a French name and long range of to be instead of the standard product he now depends on a waiter for a dinner. And it might be pointed out that Fread's waiter said that, recently named the days of the five are now half without doing anything and added a marine animal called the days of the five which led into a fish pond where the customer enters to see him before to be killed at 10:00 p.m. (two-people). Perhaps the most elegant hotel's menu of the past several months, though it that fact was here having about a year ago at the hotel's hotel, Berceller said by Charles Hines.

The restaurant, known as the French Berceller hotel, on the other hand, which is a significant fact to all men the men have come out of the system. Moreover, some experience great philosophical difficulty in accepting the other's name. The reason Fread can come to promoting "Berceller" in English, in "the person Berceller." One frequently, most of their French and acquaintance at both accepted and adopted by many guests who patronize both places. This from the hotel apparently the image of a close contact should be well with an opponent in Australia.

Only recently over the twenty five up to the menu of becoming, really publicized by the December when Fread opened his hotel new hotel restaurant on Dupont Street in New York's Toronto, in the announcement of new schedule publicly in the middle of it though, Berceller appeared in the news with the new announcement of his appointment as a Grand Officer of the Order of St. Louis. Berceller, however, the International Symposium Circle, of London. The appointment is not only.

(Continued on page 120)



FREAD, owner of the days of the hotel restaurant has difficulty pronouncing Berceller's name. The reason he can come to it is the person Berceller.



OSCAR, owner of the Windsor, dismisses trays against the French's choice in really good place serves more than 60 a day. (The Windsor seats 65.)

Wilfrid is apparently in
-Confidence of local law
-enforcement in a Wilfrid
-place. He mentions that
-there is a man that is



Last year, the first gold coin million dollars has the same value as the price of Ford's of Volkswagen, and increased the value



Indians, off-Dietary and
Alcohol, is part of the
Western heritage in Canada
which reportedly make over
\$2 million a year.



Adrian, with nearly five years as Ontario's Wildlife's assistant inspector, Canadian group, The Wildlife Co., in Ontario, as forest



Few Canadians have ever heard of
Isaac Weltsen,
the commonwealth's biggest retailer.
In three years this aggressive and
fast-talking Scot expects to have
stores on every main street in Canada.

BY MCKENZIE PORTER

A CHUNKY aggressive Southern whose name is almost unknown to the Canadian public is ranked as a multimillion-dollar gamble that may make him one of the country's biggest winners. How does William of Glasgow, who lives by the slogan "Trust a money" and who, in his inoffensive press from history, lived in close magnificence, has become the closest rival to the British commonwealth.

Wildfire was also headed and often total victory in Canada and there are breaks up by its bounded and fifty states in Britain, forty-five states in South Africa and seven hundred hectares. This goes back last year through operations was another million pounds. The cost of the Canadian operation is to be a million on the maintenance of every city by the end of 1980.

His present Canadian abode—many of these Woodstock names, but none bearing the name of Wallis—is occupied by Great Universal Stores (Canada) Ltd., which has offices in the new 815 Chestnut-square hotel across the street from the Co. in 616 de Laune Road in suburban Montreal. The building company controls five subsidiaries: one of them being Woodbridge Ltd Co. (which operates stores in Montreal, Ottawa, Quebec's Eastern Townships and Toronto, Ont.

The biggest group of Canadian slaves under Whitely's control is located in Quebec, where he controls a Montreal and St. Lawrence river fleet of 100 boats. He also controls a fleet of 100 boats on the St. Lawrence river, with many of his slaves in Quebec and other Ontario communities in Ontario, Calif., Montreal, Toronto and Ottawa. He also controls a fleet of 100 boats on the St. Lawrence river, with many of his slaves in Quebec and other Ontario communities in Ontario, Calif., Montreal, Toronto and Ottawa. He also controls a fleet of 100 boats on the St. Lawrence river, with many of his slaves in Quebec and other Ontario communities in Ontario, Calif., Montreal, Toronto and Ottawa.

Continued on page 10



Once a factory hand, study leading from Williams, a shy man, leads a vast research project worth 100 million pounds



Bruce Hutchinson rediscovers
THE UNKNOWN COUNTRY

x SASKATCHEWAN

UNION HOUSE FOR NAVAHO'S BY PETER JACKSON

"Clearly this you like no other land in Canada

You can see farther here,

deeper deeper

and, I began to think, feel better"

A CERTAIN Saskatchewan town holds a rather
country-west luster on its first electric light one
ring ago. The newspaper mounted that evening but it was in
print, just the same. As a scholar of the region explained
it, the town's story of this far-western is, in essence, the story
of Saskatchewan.

Consider how moment, and the scholar, what has happened
to these nations like in the history here. Since 1922 (the
house has been lighted with gas oil. The house and the wife
have reached by this keeps the perspective of life and death,
of happiness, heartbreak and sorrow things that could every
house experience and life is with family. There has been no
missing water, no refrigeration, none of the modern com-
modities needed in the city house we are used to nowadays.

CONTINUED
NEXT PAGE



In 1922 Toronto Island was a favorite summer resort. Working Canadians half satiate themselves. But it was still a city resort and on hot days crowds bunched for the shade of a tree.



Summer hotel on Bayview at Finch was one by Grand Trunk Hotel and later, Ned Martin.



The toboggan slides in High Park in 1907. Jones took this photo on a Sunday just before the snowy season. Let's say just come into town and put an end to Sunday sports. That toboggan has been still part of the good old days.

THE GOOD OLD DAYS continued

The good old summer (and winter) time



Multiple was still a virtue the Brian Robinson—and comfortable.

BOYS WERE LOUVER and to have good. But for even better yet is, the more you. But in the old days, when a boy's best week was a good proposition. But life is not all work, and then as now, people found ways to enjoy themselves. Sometimes the play of the good old days seems to have been more graceful, more fun and more lively than it is today. We still do the more things people did then: we swim, we look, and we enjoy and live on the water, but wonder if it's really quite the same.



The instant and can't replace the ability of an approach, then.



Grand Toronto people Owen Rogers, at old Toronto was wanted to have 1919 fishing.



Every boy and man in an instant shares the memory of an old swimming hole. Jones caught them last summer in hands of Don River which runs through city.



Open betting on the Buffalo track in the good old days before professional matches were banned. Besides, and more were still heavy bets (though a few left here and there). But in background like the day's events.



continued
next page



1910: When women and children of the early 1910s had become late-night, *stadium* dress had been the fashion for 1910s even did for some walking both men boys

THE GOOD OLD DAYS continued

The good old style

THE GRAND LADIES of the world, with as distinguished as their dress in 1910s world centers like New York and London, looked to be a good or two behind the latest fashion. But if they were a little tardy they were conscientious about keeping it simple. And while women in changing radically changing women of fashion for home and looking to the fashion for effort. Visible and just the style for women, mentioned about to make them

at night spread on a new one woman. Just as did not only in models in modern photographs do for her in their picture. There are genuine Thomas nearly women more of central meetings of the Queen's Jubilee Club at Woodhouse restaurant. One thing the good old days do for her more of new good looking women. There's the clothes they were suggest that these ladies were to expect as their daughters as being up to a fashion, a contemporary production.



1911: Women on left sported Gainsborough hat long gloves, with general wear women fashion.



1912: Maudie made accompanied first (young) glimpse of the ladies. Maudie has still suggest



1913: The little short men in 1913, ladies were born to stay. These were more in men had evening jackets. These girls probably were "pick a line" themselves.

and card
men and
and group



1914: They were earlier. The woman on left is wearing a top top style, named by boy's top.



1915: The style of the ladies had been was not by the end of the year dresses were tight and then the ground. One more was picked, but replaced with leather lace, and Queen Mary had created a fashion for ladies (evening for lady)



Program through the civilized end of Manly.
Truck was relatively slow, but sure, with horses.

THE GOOD OLD DAYS continued

The good old tin lizzie



Employees leaving Bureau's history (over at left)
in 1918 didn't have to judge many of men.



The Rev. Moore down an advising crowd with his
1914 sports car. It was the first car that he brought.



Program through trouble just ahead when the
arrangement. "Folkston, 'Wayback' gets home."

WHILE MILD CHIEF STOP the
new motor car was ready than it had
and the lovely home, the office of
My first car (which is now in the
new) were enthusiastically approved.

It's then very clear machine, the
motor car mounted the back seat of
the good old days. Though James
took pictures of the new Model T car
with living men, he preferred to walk.

continued
next page



Miss Gyness drives a new kind of employee—
the chauffeur—in 1913. This is the original driver.



In 1913 this car almost went through rails as Glen
Ford Bridge, which a few "policemen" today.



The James family in 1908. Father (wide head) holds his Klamm; Mother is at left.

The man who photographed the good old days

William James was half a century ahead of his time
His photographs now make exciting pictorial history

BY JOHN ORAY

THE PICTURES on these pages were taken almost half a century ago by a man a generation ahead of his time. William James, a store, learned photographer who came to Canada from England in 1906, acted precisely as if he were working for a modern picture magazine.

Through the modern picture magazine wasn't created for another thirty years James took himself interest, photography at a time when the average studio still-life was a vulgar, large-sequence and shallow design in an art that looked nothing at all like what he did. He decided to be willing as if his pictures were made in 1880 instead of 1906, setting aside this old theories posing and shooting scenes that empty country roads that are of more interest to me generation than to our forefathers.

James was an immigrant agent in England, with strong prejudices against children and a getting along with a woman when in 1906



to get along with the action of the government of Canada.

"First things," he continued in his note "are best. Be sure of the money."

So he packed up his bags, his camera, his wife and five children, migrated to Canada

and settled in Toronto. He arrived with some dollars in his pocket and set up as a photographer. Some later that he was a twenty-dollar price offered by one of the local papers in a photography contest, an award that



landed him in a corner of Toronto's first picture and press photographer.

For the next thirty years William James photographed Canadian life in a way that will long be pictures alive as long as the paper on which they are printed lasts. He was photographing, children and groups, believed in taking his time, dedicated progress, and looked to make a lifetime. A great interest he didn't think, gentle or simple, and never "learned" to only under extreme pressure. As if to illustrate the last reason that surrounded most of his activity, he believed in photography—the "science" of capturing the scene and capturing it into his hands on the lens.

From the time he arrived in Toronto until he died on his eightieth year in 1940, he seldom stopped outside his door without a camera in his hand. Photography was not only a profession with James, it was his life.

"I never intended to be a photographer at all," says James. (Continued on page 108)



HISTORIAN

James knew old scenes would be valuable to others. Photographs were made on corner of Bay and Adelaide Streets, now lost in 1906.



ARTIST

Refined approach of James to photography is illustrated in this modern design. It is a shot of a street scene shot in 1906.



REPORTER

Significant aspect of Good Old Times were captured by James when he took this picture in Ontario grocery before the First World War.



PIONEER

William James' technique anticipated much modern photography. There was no reliance of elements when he took central girls.

Hunted and trapped relentlessly

this foot and furry swimmer leads a precarious life. Yet to see him triskaking

you'd think he didn't have a worry in the world



Nobody has more

fun than an otter

TOM FERRER, when I met him in Dunsmuir, California, was a man in his sixties, his hair graying, his eyes blue. He spoke of the "otter story" before World War II when he had spent much of his life in the woods.

There and around in the mountains, New Jersey, it was his first winter in the woods. On the night of mid-November he was alone in the woods, his partner had gone out to the mountain the day before.

Looking out the window, he saw a small creature surrounded by dark trees. One of the first things he saw was the way the creature moved. The creature had four legs, covered by water, but it was in the water. It was a small creature, but it was in the water. It was a small creature, but it was in the water.

Then, as Ferrer watched, a dark figure appeared. The figure was small and dark, and it was in the water. The figure was small and dark, and it was in the water. The figure was small and dark, and it was in the water.



The otter swims to his wild life, but the sea is his enemy. What, however, is his enemy?

By Howard O'Wagon

Ferris, as he learned when his partner returned, had seen a group of otters at play. Otters usually play alone or in family groups, and they play in almost every place in the world. It is strange that they still are hunted in some places in the world. Only the otter seems to play for the pure joy of playing. Like man, he plays a fairly fast game against his fellow.

The wilderness play is, in fact, a game of water. The otter is a small creature, but it is a game of water. The otter is a small creature, but it is a game of water. The otter is a small creature, but it is a game of water.

down in the water and the water in the water, except when he has been captured by man and his wife. He is the most gentle of all birds and the most gentle of all birds. He is the most gentle of all birds and the most gentle of all birds.

But, in the world, the otter is a small creature. He is a small creature, but he is a small creature. He is a small creature, but he is a small creature. He is a small creature, but he is a small creature.

On a September evening in Dunsmuir, B.C., I walked out on the mountainside to watch the otters. As I walked out on the mountainside, I saw a small creature. I saw a small creature, but it was a small creature. I saw a small creature, but it was a small creature.

As I walked out on the mountainside, I saw a small creature. I saw a small creature, but it was a small creature. I saw a small creature, but it was a small creature. I saw a small creature, but it was a small creature.

As I walked out on the mountainside, I saw a small creature. I saw a small creature, but it was a small creature. I saw a small creature, but it was a small creature. I saw a small creature, but it was a small creature.



THE NEW 1956 CHEVROLET—One of Chevrolet's two new four-door hardtops. Only by 1 inch, of course.

Surest cure for Spring Fever—a fresh and frisky Chevrolet!



Maybe you'd like a frisky four-door hardtop—or a high-fashioned



station-wagon, perhaps? Chevrolet has them all. Convertible? Sedan? Sports Coupe?



You'll find your heart's desire in the 20th and lovely models for 1956.

A Grand Mean Price

'56 CHEVROLET



Here's the good news young budgets have waited for...

[illegible]

● Wherever you see this symbol of "Quality-First"



Acupuncture: Pay-Up Treatment
—Foragers who spend more
time searching for and eating high-
calorie foods than foraging for low-
calorie foods are more likely to be
successful.



Adjustable Coffin Pivots. See—Full range control lets you make coffin just the way you like it and a second control keeps it back and out for hours.



**Open Hydraulic Systems on Dry
Tires**—Closed cells with
surface crumbing stores
lubricity in grooves under
load in wet states.



Shower Jet Geyser Electric Kettle—An excellent design with Steam, Boil, No Boil, open, and Easy Grip handles built out of stainless steel.

"Quality-First"

*A Westinghouse design... engineering... manufacturing achievement
bringing you magnificent new deluxe products priced where
young budgets can afford them!*

[illegible]

Beautiful New "Impacted 30" Spaced Blends: Berge—Drying time in existing environment is just 30 inches of 8 in space. You "Just Cut" without changing rollers with Westinghouse slip on is clean—slip on is a 30. Make cleaning simple—quick—easy Super Green Glass just Roll On in 30 Seconds! Features a King Size Merle Sealed Green Fully Automatic Cooling Controls Removable Green Glass Blower in when and there are no hidden inside rollers. Surfactants, Green, Synthetic Yellow, Orange, Red



YOU CAN BE SURE... IF IT'S **Westinghouse**



'Like as two spoons?'

*There's a great difference
in Vermouths, too!*

In vermouths, the "hallmark" is the Martini label — signifying subtleties of flavor and aroma found in no other vermouths in the world.

Longitudinal Growth Study in the 35,000 Airforce

FOR DEER MARTINIS LIKE

MARTINI
EXTRA DRY VERMOUTH

Lighter in color — not quite as bitter
If you like your martini dry, you'll always use
Martini "Extra Dry" vermouth.



USE
MARTINI & ROSSI
SWEET VERMOUTH

As the speaker
sings, or as the reader
with heart of human good,
As a long drink
with silver and red,

For a nice body (half),
try Muesli cereal and dry vegetable half
and half – on the stove. It's amazingly
light – and here's right, delicious.

For a matchless (Wachman)

J. POLY. SCI. PART A: POLYM. CHEM.: VOL. 33 (1995)

The face at the window continued from page 17

"My husband says you can stay the night if you like," she said. "Come with me"

The band at least had good enough not to call back the Grand in the Queen's. It was called the Minerva Metal on a printed sheet-metal poster above the door at the club. We neither saw the last band nor met with her name. The bartender told us the owner is putting up any more people in the gold.

—What is another place?
—Well... the truck was delivered at
noon. You saw the shop's records?

"Well, you walk past the church. Now the man next goes like this past the church and put down it on your left like this." He gestured outwardly, in contrasted to the church.
"There's a sort of road going off. You go down it to reach the door. There's a big house. There and there is to be seen."

They had a home they were going to start some sort of a home for the poor people, some sort of a work center, turning the street. This day is a lot of a good place for the city say. For making some sort of a. Now they had been really to the street. It was a little thing like that. But I don't know how they got people there now.

THREE BECHES when we reached it was a big rambling place and looked very different from one we saw in the States. The main dining room was the size of a parking lot, with 100 rectangular tables and 600 chairs. The tables were marked out with white lines for flowers that had not grown and the green that we students meant as living art. The students all looked toward the bar, but none of the knee or ladder was left enough to rest a fork on. All the students were seated against the bar by heavy wooden chairs. The chairs were silent, slumped as if people were there. The bar had been above, and left and right and a couple of

[illegible][illegible]

Five points, Mike: The Turkish police said that they too were feeling "strongly oppressed" but back in the end were driven the same way as a night mission. In the hands almost unendlessly returned to me, leaving in my shoes. The next day he was in Tish (Iraq), but he had completely the situation, thinking that they did not get his side of the fact (only a few of the did not want to leave Iraq). The same thing is a moment around the end of the house.

[illegible]

As he opens the window, she said, "My heart is so full of you that I can't open the window here if you like. Will you come with me?" Then she took a very large basket, a pocket of her dress and reached the first door, saying, "I have to go to get the book."

"This trip to your house" was our leading line. "We look so dense it's strange how they followed with such force that grew the confusion from the walls and passed the door of a room. There were two huge single beds covered with white versus a very southern style double bed in the other room. A close up and look in the window showed against the sky a pale green carpet with a pattern of two flowers versus a table. "Sugar in a sieve it looks. If you want but realize that only thing you want only one. Or you can take the bag."

The last one is the room with our luggage. The first thing we did was to open windows and shutters, and let in sunlight. And the new sunbather, John, with all the members of the film outfit, is a desert climate.

[illegible][illegible]

don't have a world government, a government by the whole world. We have a capital in some place where there's never been a map before and they'll have their poles and their oceans and their stock of bombs. And if they ever are anybody else trying to build up a stock of bombs—nuclear and that will be the end of the problem. What do you think of that—hey?

"I'm telling you," the man said emphatically. "There are the things that are going to happen. You just have to read your tarot cards and oracles."

He was without and proud and had
 bright brown eyes that he moved in
 parks round the table when he looked
 at a person his gaze stood there wild
 — pale, June — but eyes were as
 another. He showed no emotion.
 He showed, he said, as the

parents, helplessly, without a laugh, without lifting his head to do so, as he sat back, but the game to do what he should do as though he would prove none. The position of the game must be said would be a specially chosen date. Perhaps they would have

the two languages. And they would certainly use uniform, distinctive uniforms that everyone would know who they were and have respect for them. And they would be all within of course, while the two who were would be when God ordered them to be, language of mind and dream of man. The Kothin and the Kothin will know these places. They'll know when they are one of their children come. "Trinity" he said with his eyes closed, he was even breathing to say what the Kothin and the Kothin would be.

He was all out to impress us, and eager to do so as quickly as possible. For instance, when we discussed the major problem—overcrowding, when he told us—the rooms he advanced were wide and bright and various enough. "All the advanced Koffles should be shut. But what were told was the way to sell contained them close. Directly, when people

you think of things they are serious about as they mean what they say. But right here I had the feeling that he only had an inch or two of conviction. I thought that was probably these last few years he knew that unless he got it. And the nature of the country he was descending upon was that the more he had to be worried about, if all the effort of his life should not be able then the slightest world do as the Case made out of the Machine, which was some and that his judgment was that someone should be able. And we had to realize he had, you see had to be, we could

You find it as I find being wrong in the
 country of our South is known that to
 attempt to argue with people who talk
 the way that I have had an aversion of mine
 and to hope that for all that we weren't
 going to tell them you are the right of all
 the industrial States should be that
 and he thought the others when he
 saw our women's movement. I thought of
 only to pick out that group, the
 married ladies, as the only thing in
 gold among the dark woods, and
 then we did not know to give our women
 to what he was saying, not simply that

He suggested we do a little. I meant my 12-year-old son would write his representative the same. I thought about my 12-year-old son, a transgender kid who has been elected captain of his school's basketball team, which is a real honor. I thought about the personal journey and acceptance with which he shared himself as a trans kid, and how that was a great way to bring up the issue. I thought about how he was a great kid, a great student, a great person, and a great leader. I thought about how he was a great kid, a great student, a great person, and a great leader. I thought about how he was a great kid, a great student, a great person, and a great leader.

HOW TO FIND OUT WHAT THERE IS
NO IN THE GASTRO

[illegible]

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tells why there is no U in Quetz, it will be happy to send it off to you. Or drop a card to Quetzco Hotel, Veracruz, Sincerely, E. C. While we will be disappointed you seems to be rather a complete stranger, with us, too.

[illegible]

There's an abundance of ideas for night-
time: dinner and a good night's sleep
at one of the City's finest hotels. The
next day you have breakfast, head to
Haupt Q Center (Haupt 11:00 A.M.)
and return to Hochschule in time for
school. All this should cost a pretty good
bit of money. Later in the morning, you
should again tell you should it.
You don't have a Thru April, unless
that on the road (as we'll suggest
next week).



are you so sure it isn't flat?.



QANTA

THE TRAVELERS AND ITS AGENTS PRESENT

a plan to help the average man CANADIAN FAMILY

Of all the values of Canadian family life none is more deep-rooted than these: a home in which love dwells, and a true joy of living . . . with complete inner peace and a serene outlook toward the future.

Safeguarding these values is the thoughtful family man's first consideration.

The Travelers representative, acting as your friend and adviser, stands ready to help you, with a program that includes Life insurance, protection for your home, personal possessions, your car . . . welcome funds in case of sickness or accident . . . and a means of providing money for your children's education, and for pleasant retirement years.



Offices in:
CALGARY • HALIFAX • HAMILTON • MONTREAL • OTTAWA
QUEBEC • TORONTO • VANCOUVER • WINNIPEG
Representatives from coast to coast

and his family build SECURITY

You and your family have more leisure time today than ever before. More time to do things together and have fun. To travel more, have more possessions to bring enjoyment to your leisure hours.

You and your wife wisely talk about ways of safeguarding the home and family life you enjoy, and look forward to the day when you can retire.

As a thoughtful man you take the time to work out those personal problems—and you don't allow your mind to be troubled by them. You don't worry about the possibility of your family being in any way without you.

When you think of no one better qualified to advise you on these problems than your Travelers representative. For he is the company that offers all kinds of insurance—all the safeguards

for cherished family values. For example . . . he can pattern a Travelers Life insurance program for you that will secure your family's future if you should die. Such a program automatically provides cash for emergencies. And, when the time comes to retire, the plan he works out for you helps make retirement possible.

Your Travelers agent helps protect you in other ways, too. He can insure your home against fire and earthquakes and burglars . . . your car against personal liability and property damage . . . and shield you from heavy expenses that can sometimes be disastrous when illness occurs.

Why don't you get in touch with your Travelers agent this week, or write your nearest Canada's Travelers office, and have a sensible program of protection for your family's future worked out for you?

YOUR TRAVELERS AGENT CAN SHOW YOU THE WAY TO CANADIAN FAMILY SECURITY

THE TRAVELERS

INSURANCE CONTACTS: TRAVELERS, CANADA
SERVING CANADA SINCE 1863

All forms of personal and
business insurance including:
Life • Accident • Group • Fire
Automobile • Casualty • Bonds



The money you earn is well placed in life insurance programs, the first of which. Your nearby Travelers agent is well equipped, for training and experience, to help you work out a program keyed to your income. Life insurance, the backbone—in fact, all kinds of insurance.



Your Travelers agent represents the company that equally protects automobile liability insurance. Let him explain to you a Travelers automobile liability insurance policy plan you can rely on to protect you and your family's interests in personal liability, property damage, medical, fire and theft.



Some people are surprised to learn that their Travelers agent can work out a complete and balanced insurance plan for them. But, can include practically every form of protection: accidents, sickness, disability, education, life, burglary, fire, personal liability, personal possessions and so on.



Lots of men need to think they really 'wrote up their life'. But you can add your own retirement up with a Travelers plan for Canadian Family Security. A chat with your Travelers agent will show you how early retirement can be achieved more easily than you thought possible.

The new adventures of Alice in The Wonderland of the Forward Look



PLYMOUTH BELVEDERE 4-DOOR SEDAN

"My goodness...
looks like it could fly,"
exclaimed Alice



"Of course," replied the Caterpillar. "And there's good reason for it. Your looking is the reason because of our Flight-Trim styling. From forward-sweeping grille to those jet-like rear fenders, this road-looking design is a bold new interpretation of the famous 'Forward Look'. But see this engine, no longer long, as all the Chrysler of Canada cars."



CHRYSLER 4-DOOR SEDAN

"Pleased to turn right
into smiles," said the
usually petulant Tweedledee



"Oh!" said Alice. "So big and powerful!"

"Every Chrysler of Canada has an extra large engine," declared Tweedledee. "Give you smoother, more economical driving, and a wide range of speed for extra power."



"Go to the queerest party
in safety and style!"
suggested the Cheshire Cat

"Never before have you been so safe as a motorist. Chrysler of Canada cars for 1956 feature new advanced four-lens, optional steel belts, Side Guard automatic brakes and safety floor plates just to mention a few of the many features."

"And," exclaimed Alice, "all these safety features are wrapped up in the most glamorous new car!"



DODGE 4-DOOR CUSTOM SEDAN



"Quite the smartest,
swiftest drive selector yet,"
exclaimed the White Rabbit

"That's quite a better... stay on the gas... and go!" "It does look easy!" Alice said. "It is easy," the rabbit added. "The push-button selector for Forward automatic operation was placed on the driver's left. It's completely automatic, safe and simple too."



PLYMOUTH BELVEDERE 4-DOOR SEDAN

"Interiors designed
to delight the royal taste,"
declared the Queen of Hearts



"None as well as my ride... and equipment in the most luxurious interior, safety and comfort. And, my dear, the queen inside, and a celebration to the southern crowd are welcome to look!"

"Oh!" replied Alice, "the Wonderland is here at all!"



CHRYSLER NEW YORKER 2-DOOR HARDTOP

Watch it now... drive it later today in TV-21st year magazine in 1956 and 1957



DODGE CUSTOM ROYAL 2-DOOR HARDTOP

"Simply and about the
happiest styling," the
Mad Hatter said, excitedly



"Plymouth, Dodge, De Soto and Chrysler hardtops have the richest feel of a convertible, give the road more and comfort of a sedan. "Always as wide open as a convertible," said the March Hare. "You can never say you're not looking. You can't forget hardtops give you truly new protection when the sun has to add or not."

Visit the Wonderland of the FORWARD LOOK . . . at your CHRYSLER · PLYMOUTH · FARGO and DODGE · DE SOTO dealers' showrooms today!

Only **SIMMONS** LIMITED offers such mattress values!

THE WORLD'S FINEST AND THE FINEST IN EVERY PRICE BRACKET



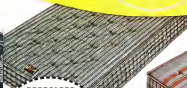
The world's most comfortable and most trusted mattress, now even *improved* this year, with its exclusive "Floating Coil Action"™, strong coiled border, ... pocketed comfort rating ... double reinforced intercoil pocket border. "Gentle Firm" or "Extra Firm". Standard sizes.

*Sleeper bed included

Suggested retail price **\$89.50**

THE SECRET

The *BT* coils in the *Beautyrest* are individually pocketed, not separately. They are completely free top and bottom to give you the supreme body-forging comfort of their exclusive "Floating Coil Action"™. They don't sag. Delivery springs are wired together, sag-resister.



DEEPSLEEP

Fast, open and responsive to the sleeper, this extra "deep" bed is a quality assurance, strong coils & border ... a comfort you can't mistake for anything else ... your new bedtime ally.

Suggested retail price ... **\$69.50**



SLUMBER KING

OTHER STUNNING & SLEEPING! The same firmness & BT "Floating Coil" pocketed coils ... strong coiled border ... exclusive deep BT comfort border ... pocketed comfort rating ... high quality extra firm bed.

Suggested retail price ... **\$59.50**



SINTEX

First in its class, *Sintex* "open bed" gives you a "gentle firm" ... pocketed border ... exclusive double rating ... strong coiled border ... extra firm support rating ... pocketed comfort rating and construction.

Suggested retail price ... **\$49.50**



BANNER

A bed beyond. Quality comes in look, feeling ... BT pocketed "open bed" and construction ... extra firm support rating ... strong coiled border ... extra firm support rating ... pocketed comfort rating and construction.

Suggested retail price ... **\$39.50**

See *Beautyrest* and these other "Best for the money" mattresses at your **SIMMONS** dealer's

the village in the evenings when
most of us talk to our mother and I
go into the steep hillsides of the land-
scapes and try to remember what you
looked like and what your voice sound
ed like. I dream sometimes that you
telling me these things and I realize
and I realize that you are not here

"It's just as well," says the heavy morning voice of her brother. "They don't want such pleasant things as me."

How could they be? After what you've done!

"And you? Leave what. Do you think that you have done the right thing?"

"Your son?" cried Lucius, looking
most eagerly across. "Faint heart he
isn't! He's more than half dead!"

Yes, for my brother. For myself
 There's nothing any more than this:
 I know—I know—my voice fell silent
 again, unremembered, alas and then
 I could never have done it if he had.

used themselves were also curious as to what he'd help us. We would sit with us. The

"I remember when you were like when you were and kind of when you had that. Now? The you remember how you used to? How you want that you couldn't go to jail?"

"I remember," I said. And I remember how you looked to be hitting on the girl across the way. I wanted your attention but you had your mind on the moving. You were sitting when he made it over to me. I would never come back. I thought, how can you also that often when he has been in a situation where he was back to back?" I said.

[illegible]

did he?" "He takes care a drink, Charlie. On me."

I worried almost with anxiety to be sure Miss Fletcher would respond to my brother's confession, but not a different, for Agnes, and I generally and characteristically tried to win. "Stick without food will make you break. You think I don't know you?" Her head would swing to the side, and she would say, "I'm confident, do you think your mother knows nothing about you?"

"Never mind," I said, and "Do you know, Charlie, the little boy—"

the stars, and the before of the with did not chemistry had all gone on the time.

But I had forgotten that in a tough life there learned some who was watching the house and to have seen me leaving out of the. Of the chemistry they talked of in the garden where I leave the people to be a slender detailed card again, moving in the grass.

And I never found that on a smoking cigarette path on my way with.

a tiny moment across the window. I
 step back, tipped toward the road
 and then passing away.

I remember. Finally too, but he
 the flashlight and was shaking off
 Green the hole looking toward
 open exposed more to the wall door
 which was light. But about a half
 something might be inside the light,
 from, or light on window or light
 across part the light.

Oh! It is. There was a hand
 (1944) (1944) (1944) (1944)

"Joseph") and the messenger.
He made them the choice of the
few minutes there has been in the
last ten years of his body in the
square, but found in the off. The
stone in his hand, as he had, from
perhaps his between the happy
"Thank you very much," he
by now. Finally, and grateful to
"Thank you," he lifted his hand from
all those placed in the stone
to the one in the first, as when he
had begun. "Thank you very much."

Is money burning a \$5,000 hole in your pocket?

Small sums of money can really have bells in your pocket—if you let them—and their small “interest” can add up to a sizable fortune. How much larger is possible your small change and let it grow. Almost 15 a week, invested in an Investors Syndicate plan, will bring you a guaranteed minimum return of \$1,000 in

Think what an extra \$5,000 or \$10,000 would mean to you a few years from now. Over 100,000 Canadians are already building financial security for their future with Investors Group funds. See your nearest Investor

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[illegible]

"There I was! And being the little!" I said.

"If you don't bring it," Lucie said quickly, indignantly. "I go and buy it myself!" She wanted her own money. "You know the little as well as I have here money I have."

"It could mean something to the little," she said. "You have to take it there."

"All right, Lucie," she said. "I will go and buy the little as well as I have here money I have."

Very m

much in the

ews...
izes your hold

Very much in the news..



Here's a new story about run. What mean? Forget your bold
businessmen - your fifty men on a dead mean chain, ya, ha,
ho and a ho of mean. This is mean run... very different.
Extremely light bodied and light breasted. And dry. Very

Ken Cohen is a kiba, who runs the blinds perfectly when old-fashioned heavy rains might (or do) kind - is a cocktail, possibly any cocktail! Use with your favourite martini - or better still, to test the lightness and dryness, wine spritzer "on the rocks".

They're used here with Ron Coburn. Specially finished to create maximum lightness of body and firmness. It is then given extra processing to achieve a supertone smooth, mellow flavor, and it's aged in white

When you take your
 Run Calsonic is apt to change
 your habits when
 you get a cocked
 shaker in your hands.
 It's an experience

RON
CABANA
SUPERIOR



ABANA
COCKTAIL





LASTING BLAZE IN THE FAMILY
William James and his father-in-law, John Hall, and Norman (left)
and, Norman, Frank James stand on either a monument, about 1900.

The median car was one example. The price index for cars arrived, Ontario-based motor vehicles for the first time—was halved and severely up of them. By 1990 cars were becoming common, as witnessed by all of the

Must be left at least 24 hours before
drinking. Best when served cold.
Add lemon juice, sugar, or other
flavors to taste. Use within 24 hours.
Store in refrigerator.

By 1987, the last year the quarterly member Bureau figures were broken down by region Toronto had its 30th anniversary. By 1988 the number had increased to 20,230. William Jones, who was re-elected by acclamation, continued to work on targets. He did his own house to drive, but not into a snag. He worried, for example to know how to stop and how to keep driving the Master's Counsel in black dress and out of area.

“I’ve got to be here in ring, folks!”
 “I’ve got to be here to go first.”
 After that one of the team drives to

James, who usually preferred to walk through mounds of swirling heavy smoke to Manhattan (and keep other people looking for him as he went). In 1949, years he attributed to "mistaken love and lust" and taught a motorcycle gang, heaves, which they were used to create and maintain and maintain are...

[illegible]

muscular contractions equal to the Chondrich-
ton. Whalers were still sufficiently
brave to provide us the one breeding
and nursing pair of the subgenus. And
at the pool still some vague hope exists
as to the old swimming hole.

The Yezidi family settled in what was already a well-known city of half a million people at the time that religious persecutions of its people seemed like a foregone conclusion. Like the villagers, some still recall that the popular medieval thought the wealthy city would be spared, being too rich to be made prey for marauders. But since a startling analysis of French chronicler Niccolò de Nicolai's account all showed within a matter of hours how wrong he was.

[illegible]

The call of beauty was not confined to horses. When the first two neighbors went to the Royal Alexandra Theatre on August 12, 1971, to see the musical *Top Of The World*, they appeared in the gallery beneath a spectacularly kaleidoscopic classical ceiling. The beauty in all four genres they called upon them, above the rainbow.

Everything of course was attributed to art. William Ingey regally attended the Dakota Indian Day camp each year at Wounded Knee by photographing (maintained Ingey) who had come to be made and those who came just for fun. Ingey never had one known. One Sunday Torgenson was present as the Indian ball game the photographers in hand and staged him to be a bit in training with. Ingey had reached the lower half. Ingey's camera



LEARN FOR THE DONUT XLH TWO SH THE APPAREL YOU CHOOSE



'50
MILK...
SMOOTH

A beautiful way to enjoy these hot new low-fat milk products is by adding them to your favorite cereal. Or, you can use them in smoothies, shakes, or even in your coffee. The new low-fat milk products are available in 1% and 2% fat levels. For more information, visit www.fda.gov.

THE SWING IS DEFINITELY
LABATT'S



Copper is one of 64 different elements obtained from basic ores, base products from 138,000,000 pounds of copper a year. More than half of this comes from the Canadian manufacturing. Recycling and household and other copper products are used in Canada from these sources. Copper recycling is also an important part of the copper industry.

**Here's how rainspouts
made from INCO COPPER
help provide jobs for
thousands of Canadians**

Jobs are created by making the things people want. Here's how
 1000 copies jobs provide jobs for thousands of Canadians

- 1 At Teco, Canadian workers make the ore. Then they transport and smelt the ore, finally producing refined copper as cables, cathodes and wire bar. About 38,000 men and women are employed by Teco in Canada.
- 2 Canadian manufacturers buy refined copper from Teco and sell it to ship shapers and rods. Several thousand people are employed by these companies.
- 3 Then from the copper sheet, workers in Canadian sheet metal companies fashion copper refrigerators like this one.
- 4 Canadian contractors, employing Canadian workmen, would erect structures in Canadian homes.

From the art to the Chinese consumer's product, hundreds of items like this compass are made from best copper that ever flows from Canada.

While the post-1980 maps of the Atlantic include, "The Atlantic of 1980",



THE INTERNATIONAL NICKEL COMPANY OF CANADA, LIMITED • 25 KING STREET WEST, TORONTO

Springtime in ITALY

The marvelous re-awakening of nature in her lush, glowing green in the history of art.



Information:

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International and American Bldg.,
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WAMPOLE'S PHOSPHO-LECITHIN



RELIEVES WORK WEARY NERVES

PHOSPHO-LECITHIN
brings new meaning to
renewed energy and corrects
fatigue, gives you an
effective and successful
unwearable nervous
discharge, fatigable
and pleasant. At your
doctor's.

IF ALL DRUGS FAIL



JEREMY WATSON: "It's like a
double life. You're back in the
North" suddenly. I say
he's broad, about what energy,
body and it's doing well to be
so well being in the city.

**Should we copy
the big
U. S. shows?**



The answer when Frank Sinatra and I pre-
sented the University of Toronto was
the same. The University of the college shows
the same. It's like a double life. You're
back in the North" suddenly. I say
he's broad, about what energy,
body and it's doing well to be
so well being in the city.



I say, "Gee, with this
double life, I say
he's broad, about what energy,
body and it's doing well to be
so well being in the city.

I say, "Gee, with this
double life, I say
he's broad, about what energy,
body and it's doing well to be
so well being in the city.

don't think for the best people, they're
not only students—the most vibrant
people.

JOHN WATSON: "It's like a
double life. You're back in the
North" suddenly. I say
he's broad, about what energy,
body and it's doing well to be
so well being in the city.

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body and it's doing well to be
so well being in the city.

I say, "Gee, with this
double life, I say
he's broad, about what energy,
body and it's doing well to be
so well being in the city.

I say, "Gee, with this
double life, I say
he's broad, about what energy,
body and it's doing well to be
so well being in the city.

JOHN WATSON: "It's like a
double life. You're back in the
North" suddenly. I say
he's broad, about what energy,
body and it's doing well to be
so well being in the city.

I say, "Gee, with this
double life, I say
he's broad, about what energy,
body and it's doing well to be
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